

Everest Primus Exclusivity

Everest Primus—the Ultimate Security Solution

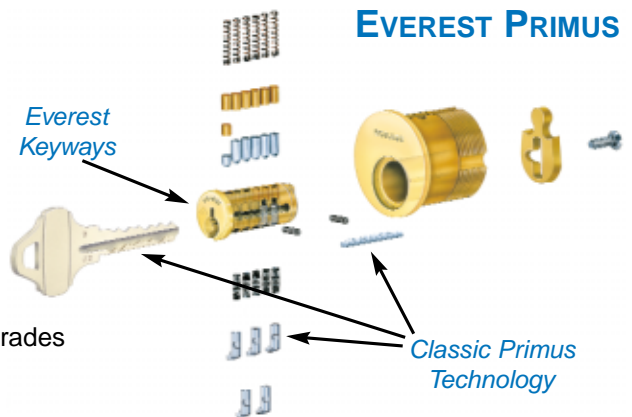
Business owners are becoming increasingly aware of the importance of key control in building security. Heightened security awareness is driving a strong demand for patented key systems backed with professional security support. Schlage is pairing our highest security key system, Everest Primus, with select security dealers to provide the ultimate security solution.

FEATURES

- Patent protected key control distribution through 2014
- Keys into Everest Open or Everest Restricted key systems
- Thick Nickel Silver Keys
- Large Key Bows
- Standard Pins
- Everest Keyway Designs

BENEFITS

- Controlled key issuance and duplication
- Provides economical security solutions and upgrades
- Strong, durable keys
- More space for stamping
- Pinning is simple
- Keys can be bitted quickly using existing key cutting equipment



Keep your customers coming back to you with dealer exclusive side bittings.

Everest Primus offers three easy to understand levels of exclusivity. Level 7 and Level 8 are designed for dealers wishing to stock products, while Level 9 provides end user exclusivity. Whether you sell key blanks that only you can stock or manage keying records for an end user key system, Everest Primus keeps your customers coming back to you for their security needs.

Level 7—Wholesaler/Locksmith

- Wholesaler sells their exclusive side bittings to select locksmiths
- Keys bear locksmith specific ID numbers
- Locksmiths are prohibited by contract from copying each others keys
- Available to qualifying locksmiths at a minimal buy-in
- Key control similar to Classic Primus Level 1+

Level 8—Servicing Dealer

- Dealers have time zone exclusive side bittings
- Available to top-tier locksmiths and security dealers that provide end user service
- Product is drop shipped from Schlage directly to the stocking Level 8 dealer
- Key control similar to Classic Primus Level 2

Level 9—End User

- End user exclusive side bittings
- Exclusivity varies with purchase commitment from random assignment to nationwide exclusivity
- Ideal for schools, government facilities and competitive bid situations
- Key control similar to Classic Primus Levels 3 and 4

Schlage leads the industry with the most comprehensive array of key control solutions. The patented Everest family of key control solutions is perfect for new key systems. Everest Primus now provides an upgrade path for existing Everest key systems. Schlage continues to support our customers with Classic with a complete array of Classic products. Classic Primus is the ideal key control upgrade solution for the millions of customers established on Classic key systems.

For more information or to find out more information about special offers for existing Primus dealers, contact your Schlage Primus dealer, your local IR Security and Safety Consultant or Schlage Customer Service (1-800-847-1864).